



8 September 2021

PPHE HOTEL GROUP NAMED BEST EMPLOYER AT THE CATEYS

Presented by industry peers, the highly coveted accolade recognises the Group's commitment to supporting colleagues, guests, and the communities in which it operates

PPHE Hotel Group was awarded the highly coveted **Best Employer** accolade at The Cateys last night (7 September 2021), as nominated, selected, and awarded by its peers in the industry.

The award – significant because only the top six scoring employers in the *Best Places to Work in Hospitality* survey are eligible – cements the Group's proven record of going above and beyond prior to and during one of the most turbulent times the industry has ever experienced.

A host of the industry-leading initiatives developed and implemented by the Group were recognised with the award win. The initiatives combine effective communication, health and wellbeing programmes, training courses and the use of technology, to support colleagues, guests, and the communities in which the Group operates in before, during, and currently as the pandemic crisis eases. These included:

- The development, launch and subsequent accreditation by world leaders SGS of its *Reassuring Moments* programme; created to assure internal and external safety across its portfolio
- The launch of *Reconnect* and *ReCreate* programmes, which won the Best Management Preparation Award at the Springboard Awards for Excellence
- The development and deployment of App technology to create an 'internal agency' that offered shifts for its own people to work for extra money, supported by a proactive contact approach with all local supermarkets and trading businesses
- The creation of new initiatives by the Group's leadership team to boost its existing network of support for colleagues working across all levels in the business, such as weekly newsletters with video interviews, town hall meetings, and a re-boarding process that enabled its team to return confidently, remaining engaged and informed

- A tailored online learning and development platform with varied training and compliance programmes
- A bespoke training programme, access to Employee Assistance Programmes and regular morale boosting activities, allowing team members to maintain their physical and mental wellbeing
- Partnerships with local councils and bodies to support the communities in which the Group operates, providing over 25,000 free meals for the elderly and vulnerable, alongside a donation of £75,000 to Hospitality Action, resulting in 300 households receiving a £250 grant

Greg Hegarty, Deputy Chief Executive Officer and COO at PPHE Hotel Group, said:

“We are delighted to have been named Best Employer at The Cateys. This is a great achievement for the Group, which has worked tirelessly to provide our colleagues and communities with significant support systems throughout the pandemic and highlights how we have gone above and beyond to help our team navigate this challenging time.

“PPHE Hotel Group is truly committed to the health and wellbeing of our team, and we will continue to do all we can to ensure they feel truly supported as the pandemic crisis eases, and beyond. We’d like to thank our colleagues in the industry for giving us this accolade, but most importantly, our teams on the ground – thank you for your hard work, passion and enthusiasm.”

James Goulding, Director of People & Culture at PPHE Hotel Group, added:

“The physical and mental health and wellbeing of our workforce is a priority at the best of times. At these worst of times, it has been our most important responsibility.

“These initiatives are examples of the hard work the Group has done to make everyone feel supported, something we will continue to strive for excellence in as the pandemic crisis eases. A happy and healthy workforce is critical to the success of a business, and we hope that every team member understands how important they are to us – thank you for your hard work, passion, and enthusiasm as we have navigated this unprecedented time together.”

ENDS

For further details, images or logos please contact Ben or Emily on pphe@lucre.co.uk.

Notes to Editors

PPHE Hotel Group is an international hospitality real estate company, with a portfolio of primarily prime freehold and long leasehold assets in Europe.

Through its subsidiaries, jointly controlled entities and associates it owns, co-owns, develops, leases, operates and franchises hospitality real estate. Its primary focus is full-service upscale, upper upscale and lifestyle hotels in major gateway cities and regional centres, as well as hotel, resort and campsite properties in select resort destinations.

PPHE Hotel Group benefits from having an exclusive and perpetual licence from the Radisson Hotel Group, one of the world's largest hotel groups, to develop and operate Park Plaza® branded hotels and resorts in Europe, the Middle East and Africa. In addition, PPHE Hotel Group wholly owns, and operates under, the art'otel® brand and its Croatian subsidiary owns, and operates under, the Arena Hotels & Apartments® and Arena Campsites® brands.

PPHE Hotel Group is one of the largest owner/operators of hotels in central London and its property portfolio comprises of 37 hotels and resorts in operation, offering a total of approximately 8,800 rooms and eight campsites, offering approximately 6,000 units. PPHE Hotel Group's development pipeline include new hotels in London, New York City, Belgrade and Zagreb which are expected to add more than 800 rooms to the portfolio.

PPHE Hotel Group is a Guernsey registered company with shares listed on the London Stock Exchange. PPHE Hotel Group also holds a controlling ownership interest in Arena Hospitality Group, whose shares are listed on the Prime market of the Zagreb Stock Exchange.

Company websites

www.pphe.com
www.arenahospitalitygroup.com

For reservations

www.parkplaza.com
www.holmeshotel.com
www.artotels.com
www.arenahotels.com
www.arenacampsites.com